

Necesare (1)

Cookie-urile necesare ajută la a face un site utilizabil prin activarea funcțiilor de bază, precum navigarea în pagină și accesul la zonele securizate de pe site. Site-ul nu poate funcționa corespunzător fără aceste cookie-uri.

| Denumire | Furnizor | Scop | Expirare | Tip |
|---------------|-------------|---|----------|-------------|
| CookieConsent | networld.ro | Stores the user's cookie consent state for the current domain | 1 an | HTTP Cookie |

Statistici (10)

Cookie-urile de statistică îi ajută pe proprietarii unui site să înțeleagă modul în care vizitatorii interacționează cu site-urile prin colectarea și raportarea informațiilor în mod anonim.

| Denumire | Furnizor | Scop | Expirare | Tip |
|-----------|----------------------|---|----------|---------------|
| __utm.gif | google-analytics.com | Google Analytics Tracking Code that logs details about the visitor's browser and computer. | Session | Pixel Tracker |
| __utma | networld.ro | Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics. | 2 ani | HTTP Cookie |
| __utmb | networld.ro | Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit. | 1 zi | HTTP Cookie |
| __utmc | networld.ro | Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit. | Session | HTTP Cookie |
| __utmt | networld.ro | Used to throttle the speed of requests to the server. | 1 zi | HTTP Cookie |
| __utmz | networld.ro | Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics. | 6 luni | HTTP Cookie |
| _ga | networld.ro | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | 2 ani | HTTP Cookie |
| _gat | networld.ro | Used by Google Analytics to throttle request rate | 1 zi | HTTP Cookie |
| _gid | networld.ro | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | 1 zi | HTTP Cookie |
| collect | google-analytics.com | Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. | Session | Pixel Tracker |

Marketing (5)

Cookie-urile de marketing sunt utilizate pentru a-i urmări pe utilizatori de la un site la altul. Intenția este de a afișa anunțuri relevante și antrenante pentru utilizatorii individuali, așadar ele sunt mai valoroase pentru agențiile de publicitate și părțile terțe care se ocupă de publicitate.

| Denumire | Furnizor | Scop | Expirare | Tip |
|-----------|-----------------|--|------------|--------------------|
| NID | google.com | Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads. | 6 luni | HTTP Cookie |
| r/collect | doubleclick.net | This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices and marketing channels. | Session | Pixel Tracker |
| rc::a | google.com | Used in context with video-advertisement. The cookie limits the number of times a visitor is shown the same advertisement-content. The cookie is also used to ensure relevance of the video-advertisement to the specific visitor. | Persistent | HTML Local Storage |
| rc::b | google.com | Used in context with video-advertisement. The cookie limits the number of times a visitor is shown the same advertisement-content. The cookie is also used to ensure relevance of the video-advertisement to the specific visitor. | Session | HTML Local Storage |
| rc::c | google.com | Used in context with video-advertisement. The cookie limits the number of times a visitor is shown the same advertisement-content. The cookie is also used to ensure relevance of the video-advertisement to the specific visitor. | Session | HTML Local Storage |